

Instructor Partnership Guide

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This document outlines the terms and conditions for instructors partnering with SomoLabs, an online learning platform. By submitting course content to SomoLabs, instructors agree to abide by the guidelines and policies outlined in this document.

1. Introduction

SomoLabs is global marketplace for structured academic and non-academic courses dedicated to providing high-quality educational content to learners worldwide. We partner with expert instructors to create and deliver courses across various subjects and disciplines. Our emphasis is on providing a platform that fosters learning, engagement, and revenue generation for our instructors.

This Partnership Guide outlines the relationship between SomoLabs ("the Platform") and content creators ("Instructors") who wish to publish their courses on our marketplace.

2. Eligibility Requirements

To become an instructor on SomoLabs, applicants must meet the following criteria:

- Possess demonstrable expertise in their subject area
- Agree to maintain and update course content regularly
- Comply with all platform policies and guidelines

3. Income Sharing Model

SomoLabs operates on a subscription-based model, where learners pay a monthly or annual fee to access a course on the platform. In contrast to most platforms, our courses are individually priced, allowing learners to pay for only the courses they wish to take. Each course is a standalone product(service) that can be subscribed to by learners. Revenue is distributed to instructors based on the following principles:

3.1 Revenue Distribution

Instructors receive a share of subscription revenue based on the number of learners enrolled in their course. For each course subscription, the revenue is distributed as follows:

- 30% of the subscription fee goes to the instructor
- 70% of the subscription fee is retained by SomoLabs for platform maintenance and marketing

3.2 Payouts Schedule

Payments are processed according to the following schedule:

- Revenue calculations are performed monthly
- Payments are issued on the 15th of each month for the previous month's earnings
- Minimum payout threshold is \$50 USD
- Instructors can get paid via bank transfer or mobile wallet which is available in their country of residence*

We do not payout in the following countries: Afghanistan, Belarus, Burundi, Central African Republic, Chad, Congo, Democratic Republic of the Congo, Cuba, Eritrea, Iran, Iraq, North Korea, Libya, Myanmar, Somalia, Republic of South Sudan, Russia, Sudan, Syria, Yemen, Venezuela, and the Ukraine regions: Crimea, Donetsk, Luhansk, Kherson, Zaporizhzhia.

4. Instructor Responsibilities

As an instructor on SomoLabs, you are responsible for:

- Creating and uploading original, high-quality educational content
- Ensuring all content complies with copyright laws and intellectual property rights
- Updating course materials to maintain relevance and accuracy
- Adhering to SomoLabs' content guidelines and quality standards
- Promoting your courses through your own networks and social media channels

5. Platform Responsibilities

SomoLabs commits to providing instructors with:

- A user-friendly course creation and management interface
- Marketing and promotion of courses on the platform
- Technical support for content creation and delivery

- Transparent reporting of course performance and revenue metrics
- Timely processing of payments according to the agreed schedule
- Protection against unauthorized distribution of course materials